

Introduction

Preparing this section involved a thorough analysis of the Baltimore County Code, and the Baltimore County Zoning Regulations (B.C.Z.R.), in addition to the old Zoning Policy Manual (Z.P.M.).

The major organizational feature is the use of a table to present much of the regulatory data. This form was adopted from a past attempt of the Office of Planning and Zoning (Legislative Project 86-10) to revise the sign regulations. It has decided advantages for both clarity and brevity.

The concern for clarity in County regulations includes a concern to improve their usability, especially for persons such as prospective sign-users who may not often deal with the complexities of regulations. The analysis suggested that probably the most convenient starting point for any user would relate to the basic purpose for wanting to erect a sign. The user would either have the purpose clearly in mind or would be able to identify its purpose from a comprehensive list.

Thus, the first column in the table lists 24 different classes of signage. The classes are succinctly defined in the same column. Succeeding columns then specify the restrictions (size, height, etc.) pertaining to each class and varying with the proposed structural type and zone location.

The table is intended to be a comprehensive list of all expected sign purposes. The classes, therefore, are mutually-exclusive; each sign falls only into one class. By providing a single, comprehensive list, a user need refer only to one place, the table, as the starting point for determining what regulations (if any) govern the intended usage.

It may be noted that the classification system uses certain new terminology as a way to emphasize that new concepts are being employed. It is hoped that this manual is clearly enough defined and differentiated and that the provision of ample illustrations will make it easy to understand.

The table, of course, cannot cover every aspect of the policies and regulations on signs. Therefore, the text begins with various definitions, as well as several Z.C.P.M. policies, which interpret and elaborate requirements indicated in the table.

SECTION 413 - DEFINITIONS: The type of a sign is determined, by the general structural character of the entire sign, from among the types defined below:

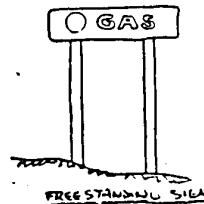
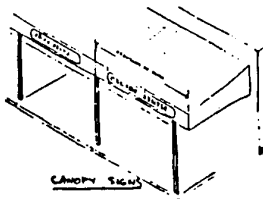
Advertising To advise, announce, apprise, command, give notice of, inform, make known, publish. On call to the public attention by any means whatsoever. Any oral, written, or graphic statement made by the seller in any manner in connection with the solicitation of business and includes, without limitation because of enumeration, statements and representations made in a newspaper or other publication or on radio or television or contained in any notice, handbill, sign, catalog, or letter, or printed on or contained in any tag or label attached to or accompanying any merchandise.

Awning Sign means a sign on a retractable or fixed nonstructural covering projecting from above a window to provide shade or above an entrance or walkway to provide shade and shelter.



Banner means a temporary sign displayed on cloth or similar flexible material and designed to be mounted on an open framework or hung from posts or poles.

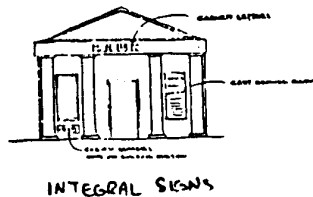
Canopy Sign means a sign on a fixed, roof-like structure (including a marquee), other than an awning, that projects from a wall of a building and extends along all or the majority of the wall's length to provide shelter in conjunction with an entrance or walkway.



Free-standing Sign means a sign that is structurally supported by an upright framing, post or pole fixed in place in the ground and not attached to a building. Free-standing signs are subject to the following:

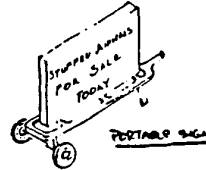
- a. Except for temporary signs (Classes 16 through 24), free-standing signs must be permanently and securely fixed in place in the ground.
- b. Other than a temporary sign, no free-standing sign may be erected within 100 feet of any existing principal building or adjoining residential premises on the same side of the street.
- c. Any sign within 25 feet of a right-of-way line must allow clear and ample visual sight lines for driveways leading into a street and at intersecting streets and alleys.

Integral Sign means comprising an integral part of the face of a building by being carved or cast, as in stone or bronze, or otherwise made and affixed as a permanent component of the building to display such information as a building name, date of erection, commemorative citations or the like.





Portable Sign means a sign displayed on an A-frame, sandwich board, wheeled framework or any similar manufactured structural form that is not permanently attached to a foundation in the ground.



Projecting Sign means a sign that is structurally attached to a wall of a building, but the face of which is not in a plane parallel to the wall; the term projecting sign does not include marquee, canopy or awning signs. Projecting signs are subject to the following:

- a. In no case may a projecting sign extend horizontally more than 42 inches from the wall to which it is attached.
- b. No projecting sign may extend over or within a public right-of-way, including sidewalks and if the sign is closer than 25 feet of the right-of-way line, it must allow clear visual sight lines for driveways, alleys or other intersecting streets.

Public, adj. Pertaining to a state, nation, or whole community; proceeding from, relating to, or affecting the whole body of people or an entire community. Open to all; notorious. Common to all or many; general; open to common use. Belonging to the people at large; relating to or affecting the whole people of a state, nation, or community; not limited or restricted to any particular class of the community.

Quasi-public, adj. Essentially public (as in services rendered, function performed, or source of income received) although under private ownership or control; affected with a public interest.

Roof Sign means a sign that is located at an elevation above any eave, cornice or parapet of a building and that derives its principal structural support from the roof, not from a wall of the building or other independent support. Roof signs are subject to the following:

- a. A roof sign may not be erected on visible angle-iron or other such open structural framework.
- b. No part of a roof sign may extend beyond the profile or silhouette of the building as viewed from the direction towards which the sign faces. It will be considered a free-standing sign and subject to the requirements of Section 413.2.f. if it extends beyond the profile.

Wall-mounted Sign means a sign painted on a wall of a building or structurally attached to a building wall in a plane parallel to the wall. Wall-mounted signs are subject to the following:

- a. No part of a wall-mounted sign may project more than 42 inches from the wall to which it is attached.
- b. No part of a wall-mounted sign may extend more than 4 feet above the eave or parapet, whichever is higher, at the top of the wall to which it is attached or be placed on the walls or screening enclosing elevator, air conditioning or similar utility mechanisms that project above the eave or parapet.

Window Sign means a sign placed upon or inside a window and intended to be seen from the outside. The number of separate window signs is not regulated, provided that the total area of all window signs, including permanent signs, may not exceed thirty percent of the total window glass area in the wall, to be calculated separately for each story of each wall.

GENERAL POLICIES:

Address Numerals:

Any numerals identifying an address must not exceed 4 inches in height, unless they are to be counted as part of the applicable permitted signage of the property.

If the numerals are included as a part of an identification or advertising sign, they will be counted as part of the overall permitted signage square footage of the property.

Replacement Signs:

If replacement signs are proposed and are the same or smaller than the existing signs but they do not meet the requirements of Section 413 B.C.Z.R. or Z.C.P.M., they may be permitted if, in the judgment of the Zoning Commissioner, they are appropriate, using the following criteria:

- a. documentation of the existing sign(s) to be replaced; including but not necessarily limited to photographs, approved plats or plans, and previous permits; and
- b. a notarized letter of intent including a specific description of existing signs and previous uses of the property; and
- c. an on-site inspection by the Zoning Office; and
- d. the square footage of several existing signs to be replaced cannot be added together to permit a larger new sign unless the old signs share the same support or frame.

ZONING COMMISSIONER'S POLICY MANUAL

SPECIAL USES POLICIES:Automobile Dealerships:

- A business operation with sales, service, parts and used cars, and possibly several authorized dealerships for other makes of cars, all on the same property, will be considered one business and only permitted 100 square feet of free-standing signs pursuant to Section 413.2.f.

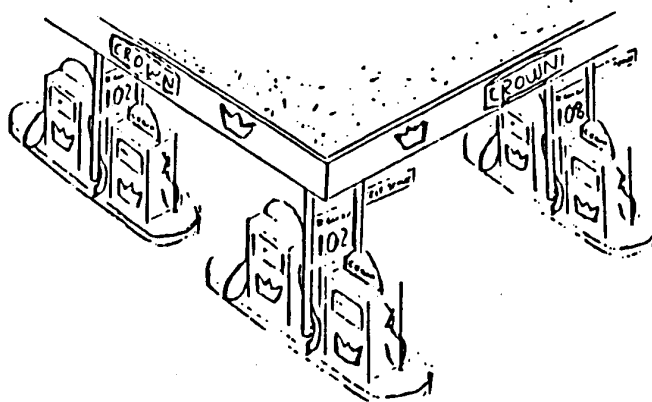
However, if the different operations of the dealership are contiguous with each other; but are located on separate recorded lots, the dealer may petition to be considered separately and thus be permitted 100 square feet of free-standing signs on each property, subject to the determination of the Zoning Commissioner after a Special Hearing.

Service Stations:

Signs at service stations are subject to the following policy interpretations:

- a. Signs on the building, kiosk, or canopy shall be considered building signs under Sections 413.2.a and d.
- b. Free-standing I.D. signs, including price signs, ancillary use signs, pump signs, and signs attached to the canopy supports are considered free-standing signs and are subject to Section 413.2.f (other business signs).
- c. "Self-service" and "Full-service" signs are permitted and do not count against the square footage requirements of a and b above, provided that there is no advertising or corporate logo on the sign.
- d. Sign setback requirements in Section 405.4.A.2.a are measured from the overhang of the sign projected vertically toward the ground to the street right-of-way.

See the following cases: 86-19XA
86-53A
86-65 to 86-70A



4-69.4

APPROVED MAY 13 1992

ZONING COMMISSIONER'S POLICY MANUAL

POLICIES BY TYPE OF SIGN

INFORMATION/IDENTIFICATION SIGNS (CLASSES 1-10):

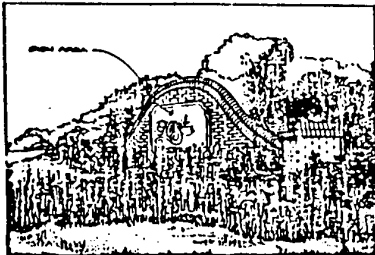
COMMUNITY SIGNS (Class 1): Buildings

Community building type uses, i.e., hospitals, conservatories, community care centers, volunteer fire company, public utility, cemeteries, and airports will be considered under Section 413.1.e and are allowed 15 square feet of signage; if in the judgment of the Zoning Commissioner the use is public or quasi-public in nature.

See the following cases: 83-10ASPH.

COMMUNITY SIGNS (Class 1): Residential Subdivisions only

- a. Signage (wording) shall be contained on a single panel or plaque with the square footage indicated (Maximum 15 square feet allowed).
- b. The signage shall be distinct and recognizable from the supporting structure.
- c. All materials and colors shall be specified.
- d. Landscaping shall be provided in conjunction with the sign and clearly indicated on the plan.
- e. Perspective drawings showing the sign relative to the subdivision entrance shall be provided.
- f. All dimensions and areas shall be shown on the plan.
- g. Signs shall not be internally illuminated.
- h. Covenants outlining maintenance responsibility shall be provided.



Sign size = 3 ft. x 5 ft. = 15 square feet

Nameplate Signs (Class 3):

Signs in residential zones (not including R.O. - office use) for uses not specifically listed under Section 413 B.C.Z.R., including:

convalescent homes	private day care
boarding/rooming homes	boat yards
camps, day camps	marinas
fishing, shell fishing	riding stables
funeral establishments	kennels
veterinarian's office	animal boarding places

and other nonresidential uses permitted as of right or by Special Exception are limited to a one square foot sign, unless in the judgment of the Zoning Commissioner the sign is generic (without advertising) and/or public or quasi-public in nature, under Section 413.1.e.

Directory Signs (Class 5):

Directory signs may be erected, subject to the following special conditions:

- a. The lettering on a directory sign indicating the names and locations of occupants may not be larger than one inch high; other lettering may not be larger than three inches high.
- b. In an O-1, O-2, O.T., M.R., M.L.R. or M.L. zone, a directory sign is allowed only if at least 75% of the tenants or functions have independent outside access to the building.

On-Site Directional Signs (Class 6):

On commercial sites, where they are not specifically regulated in the Baltimore County Zoning Regulations, on-site directional signs such as "enter", "exit", "in", "out", "handicap parking", or "handicap entrance" are permitted to give directions to traffic or pedestrians, subject to the following:

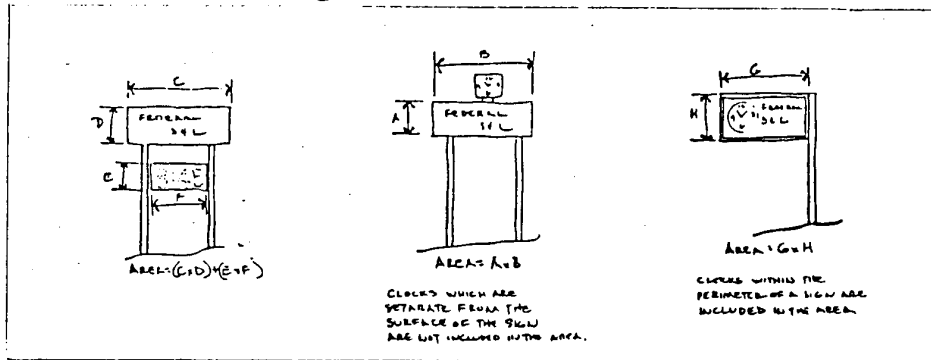
- a. the copy of the sign is generic with no advertising or corporate logo; and
- b. the size of the sign is 2 ft. X 3 ft. (6 square feet) or smaller; and
- c. the shape and color(s) must be generic in nature.

This determination may be subject to a Special Hearing at the discretion of the Zoning Commissioner, who may rule that these signs should be included in the total permitted signage on the property.

Electronic Signs (Class 8):

Flashing, changeable message board, and traveling message signs are not permitted. Time, temperature and date only signs may be permitted if, in the judgment of the Zoning Commissioner, they perform a public service; and that the messages do not flash rapidly but remain stationary for a period of time.

ELECTRONIC SIGN EXAMPLES



COMMERCIAL SIGNS (CLASSES 11-16):

Joint Identification Signs (Class 14):

To qualify for an I.D. sign(s) under Section 413.2.e for an integrated group of retail stores, shopping center or commercial buildings, the center must meet the following conditions:

- a. if the principal use of the commercial center is a shopping center or mall under one ownership, or control, there must be a minimum of three separate and distinct stores; or
- b. if the principal use of the commercial building(s) is offices, or another permitted principal use, then there must be a minimum of three separate and distinct uses included in the building or at least three separate buildings on the site; and
- c. in all cases under Section 413.2.e, a minimum of three businesses in the center must have separate outside access; and
- d. if there are separate buildings, lots or tenant spaces under separate leases or ownership, but the commercial development was approved or recorded as one commercial center, the signs permitted may be based on the overall center and not each separate division subject to the determination of the Zoning Commissioner after a Special Hearing.

See the following case: 84-327A.

TEMPORARY SIGNS (CLASSES 16-24):

Section 500.4, B.C.Z.R., requires a use permit as prescribed and issued by the Zoning Commissioner. A use permit is only applicable where no building permit is required.

Any applicant for a temporary sign must first make application with the Enforcement Section of the Zoning Office for approval of such use permit prior to the placement of any temporary sign on the property. Failure to secure such use permit will be deemed a violation of Section 500.4, B.C.Z.R., and subject to civil violation notice.

Real Estate Signs (Class 18):

Section 413 does not prescribe any temporary "For Sale" or "For Lease" signs for commercial or industrial buildings. Such signs shall be permitted only on the site of such building. A sign or signs totaling not more than 50 square feet in area, counting both sides of each sign, for each 500 feet of frontage may be posted.

Residentially zoned portions of shopping centers that have been approved and improved as parking areas shall be considered when computing the acreage and/or frontage and signs will be permitted in this area.

The sign(s) shall be removed from the premises within thirty (30) days after the sale or rental thereof or not later than one year after its date of erection, whichever comes first.

See the following cases: 88-486X
88-487X
88-507X
89-78X

Real Estate Directional Signs (Class 19):

Off-site signs will be considered outdoor advertising signs under Section 413.3, except that off-premise directional signs for new apartments, subdivisions and certain other uses may be allowed, subject to the following:

- a. a letter of permission from the owner of the property accompany the request. The letter must include the owner's address, phone number and must state that the owner understands that if any complaints are received, he is responsible for removing the sign immediately upon notification from the Zoning Office; and
- b. a scaled site plan accompany the request showing the exact location of the sign on private property with the property lines and streets shown; and
- c. the size will be limited to six square feet or smaller with a height of less than 3 feet; and
- d. a time limitation for display may be imposed.

This determination may be subject to a Special Hearing at the discretion of the Zoning Commissioner.

Realtor's Weekend Directional Signs (Class 20):

Realtor's temporary directional signs, indicating properties which are "For Sale", "Lease", or "Open For Inspection", may only be displayed in Baltimore County between the hours of 10 a.m. Saturday and 8 p.m. Sunday, provided that:

- a. The sign must bear NO ADVERTISING other than a REALTOR logo and the words "Open", "For Sale", or "For Lease". No company names or logos are permitted on the directional sign.
- b. The color scheme must be red on white.
- c. The sign must not exceed a size of 6 inches by 24 inches nor a height greater than 3 feet, measured perpendicular to the ground.
- d. Only one sign for each of the three specified purposes (Sale, Lease, Open) shall be posted on any given street intersection. This does not mean one sign per broker, but ONE SIGN ONLY - regardless of how many homes are open for inspection off that particular intersection.
- e. There will be no County requirement for written authorization by the property owner to be filed with the Zoning Office. However, State law does require the verbal consent of the property owner before the sign is posted.

Commercial Special Event Signs (Class 22):

Temporary signs are permitted on commercial and industrial zoned property by Section 413.4, B.C.Z.R., for periods not exceeding 60 days in any one calendar year, subject to the following:

- a. the size is limited to 4 ft. x 8 ft. (32 square feet) or smaller; and
- b. only one sign is permitted per property or in the case of a shopping center or multi-tenant commercial building or center, one sign may be permitted for each separate and distinct tenant space or each separate building with a different business; and
- c. a use permit is obtained for each 60 day period. The permit must indicate the exact dates that the sign is to be utilized. On a multi-tenant property, each tenant that wishes to advertise must have a valid permit for those dates. If the sign was placed on the property without a valid permit and a permit is applied for later, the 60 day period will begin when the Zoning Office can ascertain that the sign was first placed on the property. The only exception to this method of beginning the time period would be if the previous time period that the sign was on the property was indicated on a valid permit issued to another tenant; and
- d. the sign must be located entirely on private property and must only advertise businesses on that particular property. A scaled site plan must accompany the use permit showing the location of the sign, buildings, street right-of-way, and intersecting streets.
- e. Every sign for which a use permit has been issued shall be plainly marked with the number and the expiration date of the use permit.
- f. If a temporary sign is to be converted or installed as a permanent sign, the supports must be set permanently in concrete and the application must include:
 1. a scaled construction plan showing the size of the proposed sign, including all faces, including ground level; and
 2. a scaled site plan with the location and size; showing all faces of all existing free-standing signs on the property. The road right-of-way must also be shown; and
 3. the proposed sign must be located on the private property that it serves.

TABLE-DEFINITION OF COLUMNS- The following table specifies the allowable combinations of sign classes and sign types, along with locational, dimensional and other pertinent conditions, as follows:

Column:

- A. **Class** - Refers to the overall purpose and general character of the entire sign.
- B. **Structural Type** - Identifies the structural type(s) that may be used to display signs of the given class, subject to the requirements in the succeeding columns. (See definitions of types on Page 4.)
- C. **Zone or Use** - Defines the zone(s) wherein signs of the class and type combination(s) may be displayed. In certain cases, the permissibility is granted for a sign in conjunction with a particular type of land use, as identified in this column, in whichever zone(s) such use is permitted.
- D. **Permit Required** - A "Bldg." entry indicates that a Building Permit must be obtained for each sign. A "None" entry indicates that a Building Permit is not required, provided that the sign complies with all other applicable provisions of these Regulations. An "SE" indicates that each such sign is permitted only as a Special Exception use authorized pursuant to Section 502. A "Use" entry indicates that a permit pursuant to Section 500.4 must be obtained for each such sign.

If the proposed sign(s) will be accessory to a structure, use or development that otherwise is required to obtain a building or use permit or development approval, all pertinent information regarding the sign(s) must be included as part of the otherwise-required application(s).

- E. **Maximum Area or Face** - Defines the maximum number of square feet, or the rule for calculating the maximum number, that may be included within the face of any single permitted sign of the given class, regardless of the type; the number is not to be interpreted as a separate limit for each type identified in Column B, but the maximum area may be divided among more than one sign to the extent permitted in Column F. Subject to the limit in Column F regarding the maximum number of signs, compliance with the maximum area is determined by the following rules:

DETERMINING AREA - EXAMPLES

EXAMPLE 1

DECORATIVE FEATURE, LOGO, SYMBOL OR PRODUCT.

AREA = (M x N) + (P x Q)

EXAMPLE 2

DECORATIVE FEATURE
STRUCTURAL SUPPORT

AREA = (A x B) + (C x D) + (E x F) + (G x H)

EXAMPLE 3

INDIVIDUAL LETTERS WITHIN A SIGN ARE SEPARATE UNLESS IT SHOWN OTHERWISE FROM THE DRAWING WILL BE.

AREA = C x P

EXAMPLE 4

SUPERGRAPHIC CONTRIBUTES TO ATTRACTING ATTENTION TO THE MESSAGE OF THE SIGN.

AREA = (A x B) + (C x D)

EXAMPLE 5

STRUCTURAL SUPPORT VISUALLY APPEARS IN THE SAME GRAPHIC STYLE AS THE SIGN. IT IS THEREFORE INCLUDED IN THE AREA OF THE SIGN.

AREA = (A x B) + (C x D)

1. "Area", as pertaining to the maximum number of square feet allowed to constitute the face of a sign:
 - a. Means the sum of the surface areas included within a continuous perimeter formed by one or more contiguous rectangles that enclose the outer limits of every writing, illustration and symbol comprising the message of the sign; and
 - b. Includes the surface area of all integral color or framing or other material by which the sign is differentiated from the structure on which it is erected; and
 - c. Does not include any structural, supporting, or decorative features that are not intended to comprise part of the message of the sign; unless in the judgment of the Zoning Commissioner, the size is greater than that necessary to support the sign.
See the following cases: 88-291XSPHA
08-386SPHA
88-432SPHA
89-66SPHA

2. "Face" means the full surface area of a complete, separate sign as displayed for viewing including the space between and around individual letters, figures or designs as determined by the Zoning Commissioner. Each face of each permitted sign is measured and counted to determine compliance.

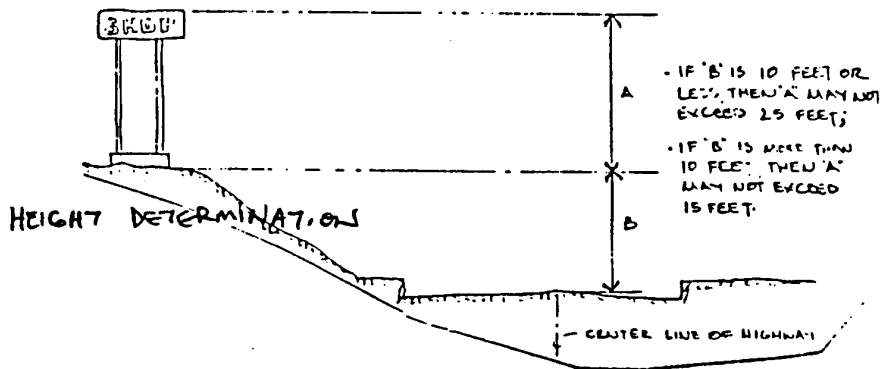
F. Maximum Number/Premises - Subject to the rules for Column E regarding measuring and counting, the entries in this column define the maximum number of separate signs of the given class, or the rule for calculating the maximum number, that may be displayed on a single premises. Unless otherwise explicitly stated, number is not to be interpreted as a separate limit for each type identified in Column B.

Double-faced, triple-faced, cube, and other multi-faced signs require that all sides or faces be counted in computing the total square footage. However, each face does not constitute a separate sign towards the total number of signs permitted. Multi-faced signs could be permitted if the total square footage does not exceed the maximum.

See the following cases: 85-110
85-113SPH
86-19XA
87-66-47
88-250SPHA

The term "frontage" in this column means a lot line of the premises that is continuous with a right-of-way line of a highway to which the premises has or would be allowed either pedestrian or vehicular access.

G. Maximum Height - The entries in this column specify the maximum allowable height. "Height" means the vertical distance between the highest point on a sign and either (a) the finished grade at the base of the sign or (b) the elevation at the centerline of the nearest adjoining highway other than a highway built as an elevated structure, whichever measurement allows the greater elevation for the sign.



- H. Illumination - The entries in this column specify whether or not illumination is permitted, subject to the regulations in Section 413.1. If illuminated, they must be of an enclosed lamp design, non-flashing and non-colored; or the beaded reflector type and must be located to avoid glare or reflection onto adjacent roads or residences. (See also discussion of electronic signs on Page 8.)
- I. Special Conditions - The entries in this column specify limitations on the allowed signage or provide cross-reference to applicable provisions in the B.C.Z.R. or the Zoning Commissioner's Policy Manual (Z.C.P.M.).

TABLE OF SIGN REGULATIONS Information/Identification Signs

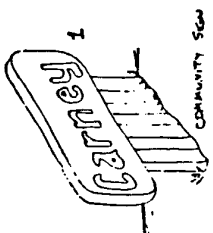
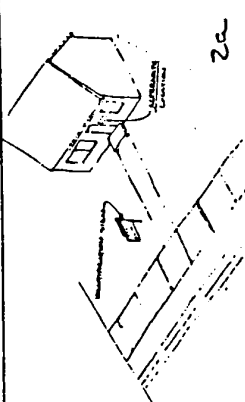
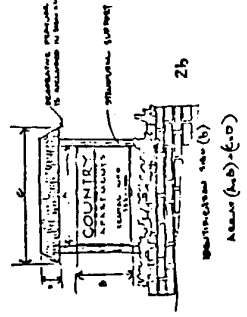
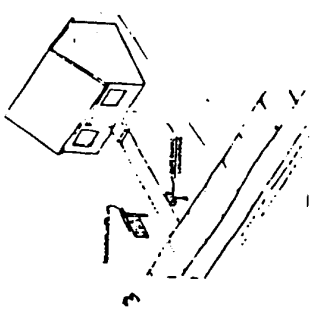
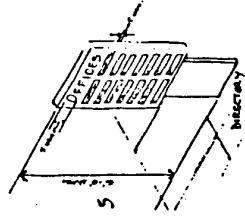
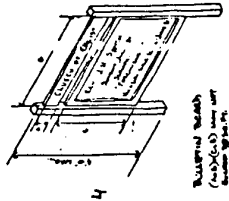
A	B	C	D	E	F	G	H	I	
Class	Type	Zone or Use	Permit Req.	Area/Face	No./Prem.	Ht.	Illumination	Special Conditions	
1. Community, meaning a sign displaying the identity of a land subdivision, neighborhood or similar residential community	Wall-mounted; free-	All zones	Bldg.	15 sq. ft.	Not applicable	Not regulated	No	413.1.e.1	
									
2. Identification, meaning a non-commercial sign displaying the identity of the owner or occupant or address of a premises, or the name or purpose of a place or structure	a. Wall-mounted; free-standing	Accessory to single residence use	None	1 sq. ft.	One	Not regulated	Yes	413.1.a	
									
	b. Wall-mounted; free-standing; integral	Accessory to a multi-unit residential structure or a project with rental office	Bldg.	15 sq. ft.	One	Not regulated	Yes	413.1.d	
									
3. Nameplate, meaning a sign displaying the identity of a home occupational, professional office or similar accessory use	Wall-mounted; free-standing	All residential zones	Bldg.	1 sq. ft.	One per accessory use	Not regulated	Yes	413.1.a (See Sec. 424.6 for signs accessory to family child care homes, group child care centers, and nursery schools)	
									

TABLE OF SIGN REGULATIONS

Information/Identification Signs

Class	A	B	C	D	E	F	G	H	I
	Zone or Use	Permit Req.	Area/Face	No./Prem.	Ht.	Illumination	Special Conditions		
4.	Bulletin board, meaning a sign displaying a changeable message regarding present or future events	Wall-mounted; free-standing	Accessory to church, school, college	Bldg	30 sq. ft.	One	Not regulated	Yes	413.1.1.b
5.	Directory, meaning an accessory sign displaying the identity and location of the non-residential occupants of a building or development	Wall-mounted; free-standing	Accessory in all zones	Bldg.	25 sq. ft.	Not regulated	Not regulated	No	413.1.e.3
			O-1, O-2	Bldg.	25 sq. ft.	Not regulated	Not regulated	beaded reflectory	See Sec. 204.3
6.	Directional, meaning a sign intended solely for traffic control, or to provide directions to an entity, activity or area elsewhere on the same property	Wall-mounted; free-standing	Accessory, in all zones	Bldg.	25 sq. ft.	Not regulated	Not regulated	Yes	413.1.e.3
			O-1	Bldg.	8 sq. ft.	Not regulated	Not regulated	Yes	204.3.C.3.e
			O-2	Bldg.	8 sq. ft.	Not regulated	Not regulated	Yes	205.3.C.2.e
7.	Memorial, meaning a non-commercial sign displaying information of a commemorative, interpretative or historical nature	Wall-mounted; free-standing; integral	Accessory, in all zones	None	Not regulated	Not regulated	Not regulated	Not regulated	



GENERAL NOTE: THIS PRODUCT SIGN IS NOT PERMITTED ON A DIRECTIONAL SIGN.

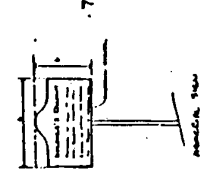
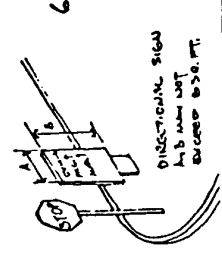
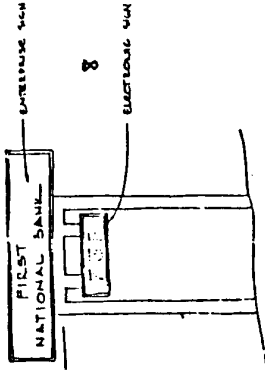


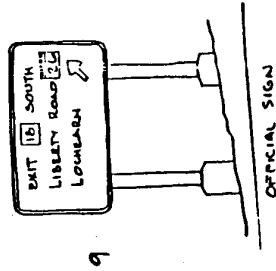
TABLE OF SIGN REGULATIONS

Information/Identification Signs

Class	A	B	C	D	E	F	G	H	I
	Zone or Use	Permit Req.	Area/Face	No./Prem.	Ht.	Illumination	Special Conditions		



8. Electronic, means a sign displaying electrically-controlled, changeable message regarding time, date or temperature information



9. Official, meaning a sign that is erected by a Federal, State or County agency or that is required by law or other regulation or order to be displayed

10. Notice, meaning a non-commercial sign that is authorized, but is not mandated by law or other regulation, for displaying cautionary information regarding the use or ownership of the property

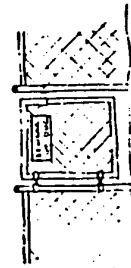
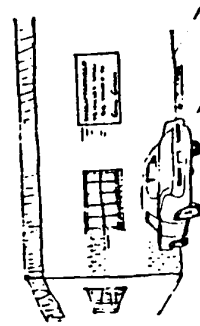
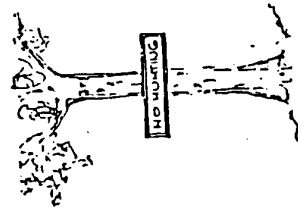


TABLE OF SIGN REGULATIONS

Commercial Signs

A	B	C	D	E	F	G	H	I
Class	Type	Zone of Use	Permit Req.	Area/Face	No./Prem.	Ht.	illumination	Special Conditions
11. Enterprise, meaning an accessory, commercial sign that displays the identity & that may otherwise advertise the products or services associated with the individual commercial entity	a. Wall-mounted; free-standing	Accessory to antique shop, residential art salon	Bldg.	5 sq. ft.	One	Not applicable	None	By conversion, pursuant to Sections 402B.1 or 402C.1
	b. Wall-mounted; free-standing	Accessory to tea room or restaurant	Bldg.	15 sq. ft.	One	Not regulated	Yes	Pursuant to Section 402.3 413.1.d
	c. Wall-mounted	Accessory to office or retail or service uses in RAE-1, RAE-2, O-1, O-2, OT, MLR, ML	Bldg.	1 sq. ft.	One at each exterior entrance to a separate entity within the building	Not applicable	None	413.6.c Does not include "accessory commercial uses" as defined for O-1 and O-2; see 11.e and 11.f below
	d. Wall-mounted	R-O	Bldg.	8 sq. ft.	One	Not applicable	None	203.3.E.1
	e. Wall-mounted	O-1, O-2	Bldg.	2 sq. ft. per 1,000 sq. ft. of floor area	One per office building	Not applicable	None	204.3.C.3 In O-2, may also have one sign per "accessory use" permitted by Section 205.3.B
	f. Wall-mounted	Accessory to "commercial use" within office bldg. in O-1, O-2; see Column I	Bldg.	25 sq. ft.	One per commercial use; see Column I	Not applicable	Yes	For uses permitted by Sections 204.3.A.3, 204.3.B.2, or 205.3.A.3.b
	g. Wall-mounted	OT, MLR, ML, MR	Bldg.	In sq. ft., 1.5 times the length of the wall	One per frontage	Not applicable	Yes	413.6.e

VARIOUS WALL-MOUNTED ENTERPRISE SIGNS

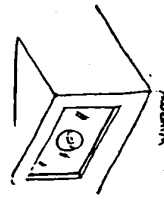
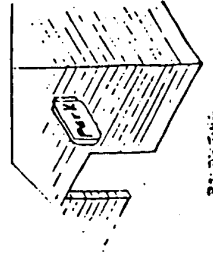
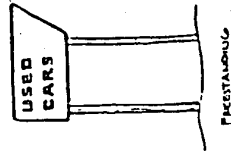
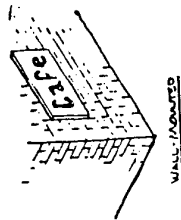


TABLE OF SIGN REGULATIONS

Commercial Signs

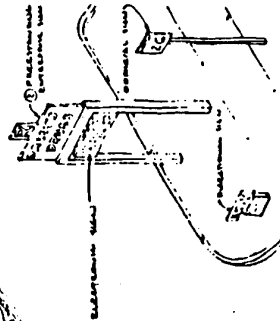
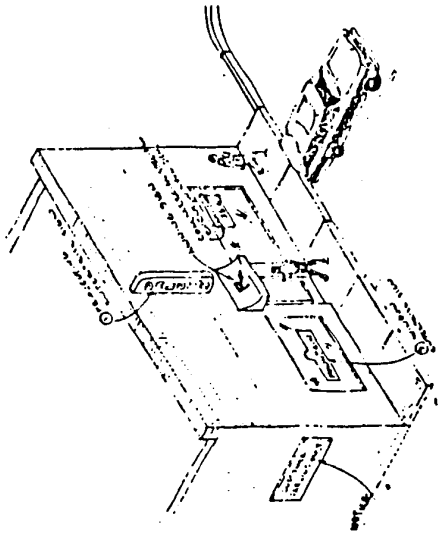
A	F	C	D	E	F	G	H	I
Class	Type	Zone or Use	Permit Req.	Area/Face	No./Fram.	Ht.	Illumination	Special Conditions
11. Enterprise, continued	h. Free-standing	Accessory to Class B or Class C office bldg. in O-1	Bldg.	25 sq. ft.	One	6 ft.	Yes	204.3.C.3.b
	i. Free-standing	Accessory to office bldg. or "accessory use" in O-2	Bldg.	25 sq. ft.	One per frontage	6 ft.	Yes	"Office building" includes research institute or laboratory
	j. Free-standing	OT, MLR, ML, MR	Bldg.	25 sq. ft.	One per frontage	6 ft.	Yes	
	k. Wall-mounted; window canopy; awning	BL, BM, BR, MH	Bldg.	In sq. ft., not more than 4 times the length of the front wall	One	4 ft. above the eave	Yes	413.2.a cannot project more than 42" from building 413.2.d
	l. Free-standing	BL, BM, BR, MH	Bldg.	100 sq. ft.	3	25 ft.	Yes	413.2.f
	m. Roof	RL, RM, RR, MH	Bldg.	In sq. ft., not more than 4 times the length of the front wall	One	16 ft. above highest point	Yes	413.2.b cannot project more than 42" from building 413.2.d
	n. Projecting	BL, BM, BR, MH	Bldg.	In sq. ft., not more than 2 times the height of wall			Yes	413.2.c cannot project more than 42" from building 413.2.d
	o. Wall-mounted; canopy; awning	On shopping center building, accessory to separate commercial entity with exterior customer entrance	Bldg.	150 sq. ft.	One per entity	Not applicable	Yes	413.2.e

TABLE OF SIGN REGULATIONS

Commercial Signs

SIGN CALCULATIONS:

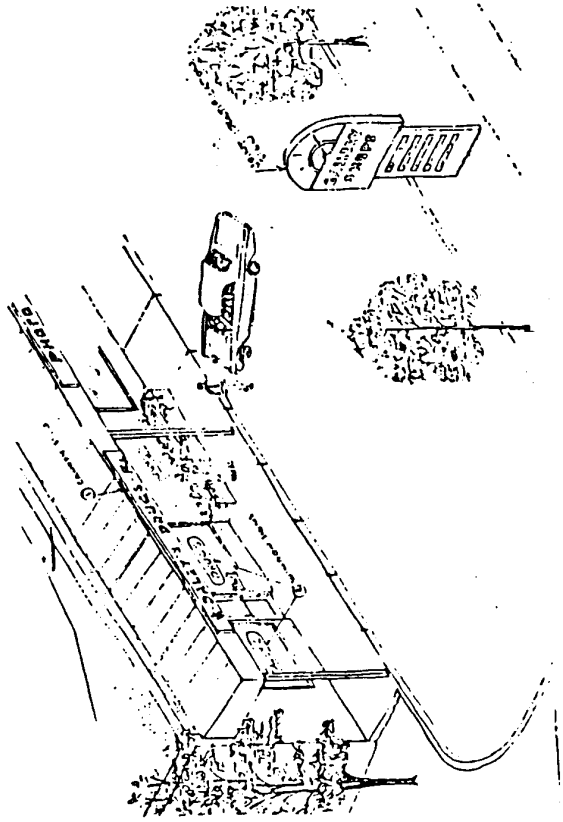
- STOREFRONT WALL: 30 FEET LONG
- PERMISSIBLE ENTERPRISE SIGN AREA: $2 \times 30 = 60$ S.F.; 3 SIGNS MAXIMUM.
- ① PROJECTING: $2 \times 7 = 14$ S.F.
- ② FREESTANDING: ENTERPRISE: $(6 \times 3) + (2 \times 2) = 22$ S.F.
ELECTRONIC: $5 \times 2 = 10$ S.F.
- ③ WINDOW: $(6 \times 1.5) + (1 \times 1.5) = 9.5$
- ENTERPRISE SIGN AREA: 55.5 S.F.



EXAMPLE: A

SIGN CALCULATIONS:

- STORE FRONT WALL: 30 FEET LONG
- PERMISSIBLE SIGN AREA: $2 \times 30 = 60$ SQ. FT.
- 3 SIGNS MAXIMUM
- SIGN ①: CANOPY SIGN = $9 \times 20 = 180$ SQ. FT.
- SIGN ②: A WINDOW SIGN = $1.5 \times 5 + 2 \times 1.5 = 15.5$ SQ. FT.

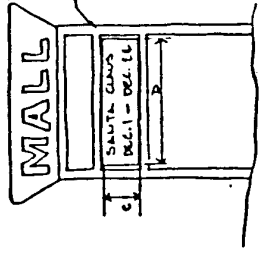


EXAMPLE: B

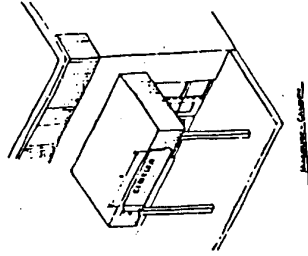
TABLE OF SIGN REGULATIONS

Commercial Signs

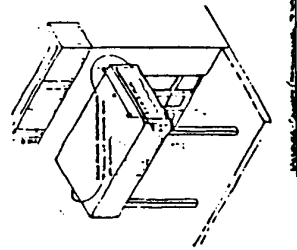
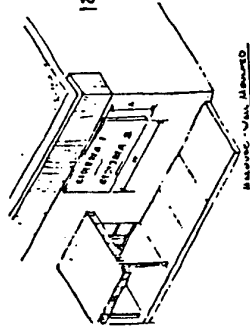
A	B	C	D	E	F	G	H	I
Class	Type	Zone or Use	Permit Req.	Area/Face	No./Prem.	Ht.	Illumination	Special Conditions
12. Marquee, meaning an accessory sign for displaying changeable message information; see Column C	Wall-mounted; free-standing; canopy	Accessory to theater, stadium or similar public entertainment use or to planned shopping center	Bldg.	Subtracted from total signage allowed in Class 11	Not regulated	Not applicable	Yes	



MARQUEE - FREE STANDING

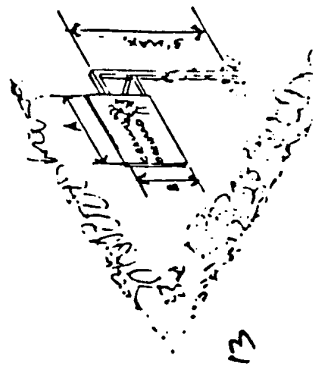


12



MOUNTED WALL MARQUEE

MOUNTED WALL MARQUEE



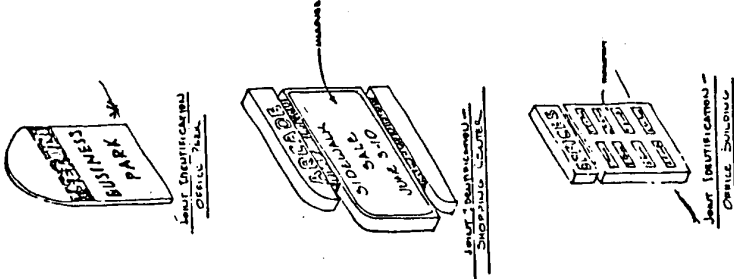
13

FARM ENTERPRISE

13. Farm enterprise, meaning a sign that displays the identity of a farm and that may also advertise articles grown or produced thereon	Wall-mounted; free-standing	Accessory to farm uses	Bldg.	15 sq. ft.	One	Not regulated	Yes	413.1.c Min. setback 10 ft. from highway right-of-way and 50 ft. from highway intersection centerlines
---	-----------------------------	------------------------	-------	------------	-----	---------------	-----	---

TABLE OF SIGN REGULATIONS

Commercial Signs



A	B	C	D	E	F	G	H	I
Class	Type	Zone or Use	Permit Req.	Area/Face	No./Prem.	Ht.	Illumination	Special Conditions
14. Joint identification, meaning an accessory sign displaying the identity of a multi-occupant non-residential development, such as a shopping center, office bldg., office park or the like; see also Section 429.6.A	a. Wall-mounted	O-1, O-2, OT, MLR, ML	Bldg.	2 sq. ft. per 1,000 sq. ft. of floor area of the building	One per principal building	Not applicable	Yes	In O-2, "office building" includes research institute or laboratory 204.3.a.3
	b. Free-standing	Accessory to Class B or C office building in O-1	Bldg.	25 sq. ft.	One per lot	6 ft.	Yes	204.3.c.3.b
	c. Free-standing	Accessory to office building or "accessory use" bldg. in O-2	Bldg.	25 sq. ft.	One per frontage	6 ft.	Yes	"Office building" includes research institute or laboratory
	d. Free-standing	Accessory to industrial or office park in O-2, OT, MLR, ML	Bldg.	50 sq. ft.	One per vehicular entrance; see Column I	12 ft.	Yes	413.6.e In O-2, one additional sign allowed per office park
	e. Free-standing; wall-mounted	BL, BM, BR, MR, MH	Bldg.	100 sq. ft.	3	25 ft.	Yes	413.2.e & f
			Bldg.	200 sq. ft.	3	25 ft.	Yes	

15. Commercial Advertising, meaning a billboard or other non-accessory sign that is commercially maintained principally for calling attention to places, businesses, products, services, or activities that are located, produced, offered or conducted on another premises

Wall-mounted; free-standing

BL, BM, ER, ML, MH

Bldg.

300 sq. ft. (500 sq. ft. if hand painted)

4

25 ft.

Yes

Must be 100 ft. from intersection with dual highways, 50 ft. from all other intersections

SEE THE FOLLOWING CASES:
 Metromedia v Balto. County
 Circuit Court Equity #103167

82-139-X
 82-226-XSPH
 84-93-X
 84-109-X
 85-18-X
 85-174-X

TABLE OF SIGN REGULATIONS
Commercial Signs

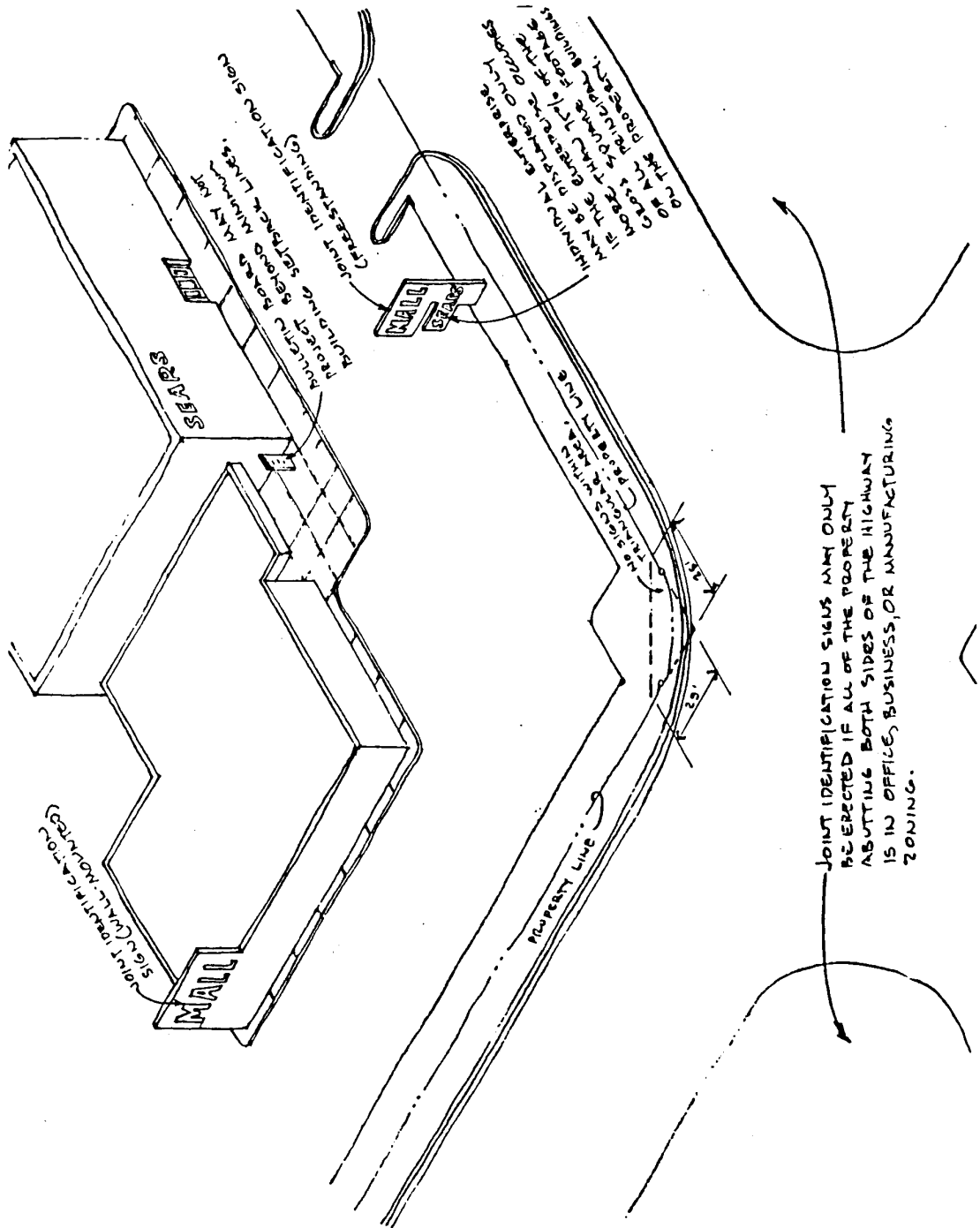


TABLE OF SIGN REGULATIONS

Temporary Signs

A	B	C	D	E	F	G	H	I
Class	Type	Zone or Use	Permit Req.	Area/Face	No./Prem.	Ht.	Illumination	Special Conditions
16. Construction, meaning a temporary accessory sign announcing the character of a building project other than a sub-division	Wall-mounted; free-standing	All zones	Bldg.	150 sq. ft.	Not regulated	25 ft.	None	413.1.1.h (May identify one or more of the designers, developers, financing, agencies or contractors associated with the project)
17. Subdivision, meaning a temporary accessory sign advertising the development of a land sub-division or similar project	Free-standing	All zones	Bldg.	100 sq. ft.	One per 500 ft. of frontage	25 ft.	Yes	413.1.1.g
18. Real Estate, meaning a temporary, accessory sign displaying pertinent information regarding the availability of a premises for purchase, rental or lease	Wall-mounted; free-standing	All zones	None	6 sq. ft.	One	3 ft.	None	If more than 500 ft. frontage, may display one or more totalling 50 sq. ft. for each 500 ft. Posting of "sold" real estate signs are prohibited.
19. Real Estate Directional, meaning a temporary, off-premises sign pertaining to a residential development during construction or initial sale or rental	Free-standing	All zones	Use	1 sq. ft.		3 ft.	None	May display not more than the name of the developer or agent, an identifying name and symbol and a directional arrow

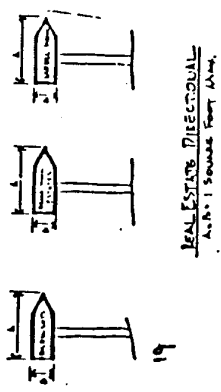
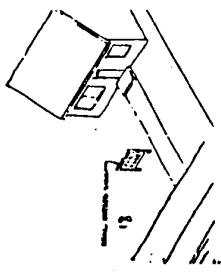
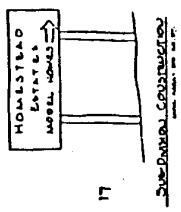
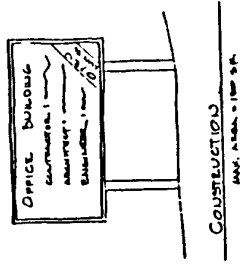


TABLE OF SIGN REGULATIONS

Temporary Signs

A	B	C	D	E	F	G	H	I
Class	Type	Zone or Use	Permit Req.	Area/Face	No./Prem.	Ht.	Illumination	Special Conditions
20. Real Estate Weekend Directional, meaning a temporary, off-premises sign giving directions to an individual residential property	Free-standing	All zones	Use	6" x 24"		3 ft.	None	
21. Special Event, meaning a temporary sign in conjunction with a campaign or event sponsored by or on behalf of a civic or other non-profit organization	Wall-mounted; free-standing; window; marquee; portable banner	All zones	use	15 sq. ft.	One per frontage	5 ft. for free-standing	None, reflected for	Must be removed within 10 days after the event
22. Commercial Special Event, meaning a temporary sign on premises for sale, promotion purposes or to announce distinctive events or information	Wall-mounted; free-standing; marquee; portable banner; window	Accessory to commercial use in all zones	Use	15 sq. ft.	One	8 ft.	None	413.4.a-d
23. Political Campaign, meaning a temporary sign displaying information about an electoral issue or a candidate for public office	Wall-mounted; free-standing; window; portable banner; street furniture	All zones	NO	15 sq. ft.	Not regulated	8 ft. for free-standing	None, reflected	413.1.e.2 Must be removed within 10 days after the event. Use of a commercial advertising sign for campaign messages is not regulated by this class
24. Personal message, meaning an accessory sign displaying a political, religious or personal message	Wall-mounted; free-standing	All zones	NO	Not regulated	Not regulated	not regulated	None	Definition does not include political campaign signs

